

Julieta Kleven

Senior Product Designer | UX/UI Specialist | Remote Design Leader

1611 Juniper Drive,
Pocatello, ID, 83204
323-365-9225
hey@julietakleven.com

EXPERIENCE

Colgate-Palmolive – Remote— *Product Designer (UX/UI)*

Jul 2021 – Mar 2024

Led the redesign of the HillsToHome Vet and Pet Parent Portals, improving user task efficiency and satisfaction through simplified flows and responsive UI.

Established consistent, scalable design systems in Figma, aligned with brand strategy.

Conducted usability testing and applied research insights to deliver user-first experiences.

Collaborated cross-functionally with marketing, product, and engineering teams.

Heycollab – Remote — *UI/UX Designer*

Jan 2017 – Mar 2021

Designed and optimized dashboards, mobile apps, and social assets for a global productivity platform. Integrated marketing needs into the UX framework, boosting user retention and feature adoption. Oversaw quality assurance for design handoff and product launches. Represented the brand at international tech conferences as part of global campaigns.

Halcyon, Remote — *Senior UX Designer*

Feb 2022 – Jun 2022

Crafted fintech experiences that translated complex data into streamlined, user-friendly interfaces. Aligned design initiatives with KPIs, partnering closely with business and development teams. Developed research-informed, user-centered design solutions to meet strategic goals.

SKILLS

UX Strategy & Research
(Quantitative + Qualitative)

UI Design & Interaction Design

End-to-End Product Design

Design Systems & Component Libraries

Accessibility (ADA / WCAG Compliance)

Remote Collaboration & Agile Teams

Tools: Figma, Sketch, Adobe XD, InVision, FigJam

AWARDS

Marie Claire Magazine Feature

Recognized for innovative contributions to fashion and design; featured in Marie Claire Magazine for blending aesthetics with functional design in wearable art.

LATTC Menswear Winner

Awarded top honors for menswear design at LATTC, showcasing originality, craftsmanship, and trend-forward thinking in fashion construction and concept development.

Reibus, Remote — *Design System Lead*

Mar 2022 – May 2022

Built and implemented scalable design systems in Figma, ensuring brand consistency across products. Defined core UI components and collaborated on strategic product design planning and execution.

Various Agencies (Creative27, FixMyCar, ai4Govt), Remote — *UI Designer / UX Specialist*

2016 – 2021

Delivered tailored UI/UX solutions for clients in govtech, automotive, and SaaS industries. Designed UI components, conducted QA testing, and applied accessibility best practices. Supported projects from early ideation through high-fidelity execution.

AWARDS- continuation

Wearable Art Contest Winner

Celebrated for creative excellence in wearable art; winning design highlighted the fusion of artistic expression with structural ingenuity.

LANGUAGES

English (Native), Romanian (Native/Bilingual), Russian (Full Professional), French (Professional Working)

EDUCATION

Codecademy, Online— *Learn HTML | Learn CSS | AI for Coding | Choosing a Programming Language*

2020 - Now

Self-directed courses strengthening front-end foundations and programming logic to enhance design-to-development collaboration.

Creative27 Academy, Los Angeles — *Product Design Certificate*

2017

Completed an intensive, hands-on program focused on UX/UI principles, user-centered design, wireframing, prototyping, and usability testing. Gained practical experience through real-world projects, emphasizing Figma and collaborative design workflows.

California Southern University, Irvine — *B.A. International Business and Business Administration*

2010 – 2011

Studied global business strategies, marketing, and organizational behavior, laying a foundation for cross-functional collaboration and strategic thinking in product design.