

Julieta Kleven

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A digital UX UI designer with focus on mobile applications and websites with 4 years of experience. Dedicated in creating exceptional and inspiring user experiences that help brands succeed in every aspect of their business.

Skills and Accomplishments

Interactive Design | Market Strategy | Team Leadership | User Experience

- Completed UI/UX Master's Course with C27 Academy
- 4 years of experience in UI/UX Design for mobile and web
- Worked in the Fashion Industry 4 years and won several accolades and awards
- Graduate of California Southern University from Irvine with a Bachelor's Degree in BA and International Business.
- Fluent in English, Romanian, Russian and French

Work Experience

Creative27, Los Angeles, CA

UI / UX Designer | Mobile | Tablet | Web/ TV, (09/2016)- Present

A multi- award winning digital power house that has served many of the fortune 100 brands around the globe.

- Designed the UI / UX for various products across mobile, tablet, and web
- Collaborated with marketing and development team to create usable, accessible and modular designs
- Conducted quality assurance for digital products pre & post launch

Vabotu, Los Angeles, CA
Creative Assistant, 11/2016)- Present

Vabotu is an ultra-innovative collaboration tool that enables fluid communication between those who work together on projects daily by integrating specialized interfaces including a Visual Task Board, Image-based collaboration, messaging and much more.

- Assisted in the early stages of research and design of website, desktop and mobile platforms by producing UI and UX designs. Organized full scope of marketing and social media material.
- Collaborated with marketing and development team to create usable, accessible and modular designs
- Participated in its marketing across 3 continents attending Tech Conferences in Lisboa, Portugal; Hong-Kong, China, and Toronto, Canada.
- Managed customer care online response team and quality control of the released digital products.

Wonet, France,
Marketing Contract, 11/2016-2017)

- Organized and created social media marketing strategy and digital content for European market.
- Set up multiple marketing platforms and managed all social media on Facebook, Instagram, Twitter, and LinkedIn
- Collaborated with marketing and development team to create usable, accessible and modular designs
- Developed digital content to consistently increase followers and create brand awareness.
- Managed Customer Care Online Response Team.

CCGI, California
User Experience and Design, 11/2016)

- Designed responsive UI/UX designs for the new web experience for CCGI.
- Created branding and identity collateral including logo design and extended branding image.

h club, London, UK

User Experience and Design, 2016-2020)

- Coordinated, planned and managed the communication between client and internal team.
- Worked closely with the design team and assisted by creating digital mockups and graphics.
- Worked closely with the development team by assisting with the quality assurance of the mobile and web properties.

Julieta Kleven Designs, Los Angeles, CA

Owner and Designer, (09/2013)- 09/2016

Founded and worked in entertainment industry as a creative designer for stage performances. The knowledge of textile functionality and pliability is the success to a well designed garment.

- Conneusseur of Wedding Wear, Corsetry and Historical Trends and Wear.
- Celebrity Garment Providor
- Empire of the Sun, Luke's costume
- Project Runway Contestant

Education

Creative27 Academy, UI / UX Design, 2018

Certificate, Fashion / Apparel Design and Pattern Making, 2013, LATTC,
Los Angeles, CA

Bachelor's Degree, International Business, Cum Laude, 2011, California
Southern University, Irvine

General Education, 2010, College of the Canyons, Santa Clarita, Ca

Real Estate School, 2007, Lancaster, Ca

Higher Education in Foreign Languages, 1998, A. I. Cuza, Iasi, Romania
Lyceum, 1994, Ion Creanga, Chisinau, Moldova